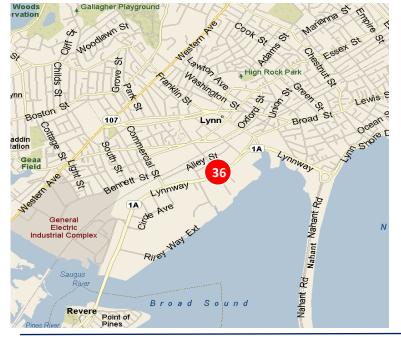




Rte. 1A/Lynnway WL 164' N/O Blossom St. NF - DIGITAL





DESCRIPTION

LYNN - This 14' by 48' digital bulletin, located on the heavily traveled Lynnway (Route 1A), is seen by commuters traveling south to Boston and Logan International Airport from the densely populated communities of the North Shore, including Lynn, Nahant, Swampscott, Salem, and Marblehead. Nearby is the General Electric plant that operates 24 hours a day employing 4,000 aircraft engineers. Also nearby are numerous car dealerships, ocean-front restaurants and Nahant Beach.

SIZE: 14'H X 48'W WEEKLY A18+ IMPs: 179,726 PER SPOT LONGITUDE: -70.9503 LATITUDE: 42.4576

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