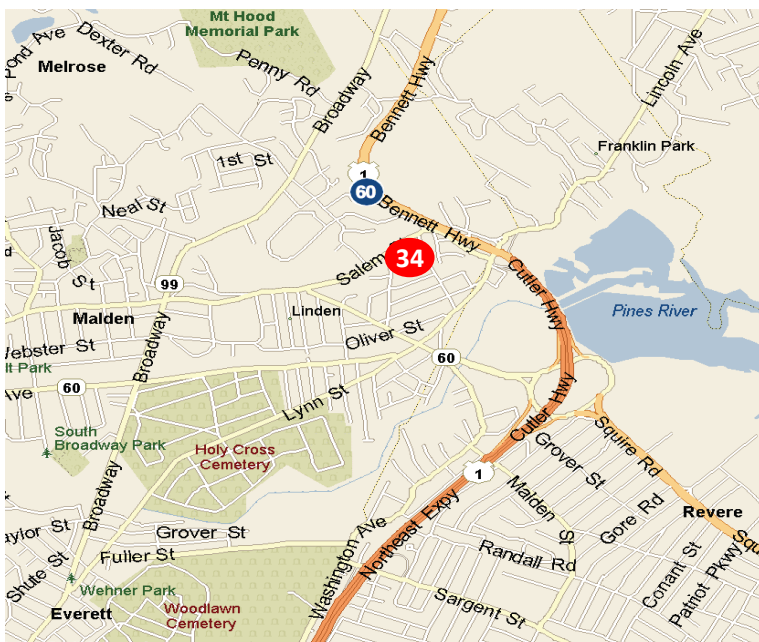


Rte. 1 WL 2,640' N/O Lynn St., F/N - Malden- **DIGITAL**



DESCRIPTION

MALDEN- This 14' x 48' digital bulletin is located on the heavily traveled Route 1. This unit is seen by all traffic heading to Boston and Logan International from the densely populated communities north and northeast of the city, and by those traveling north to New Hampshire and Maine.

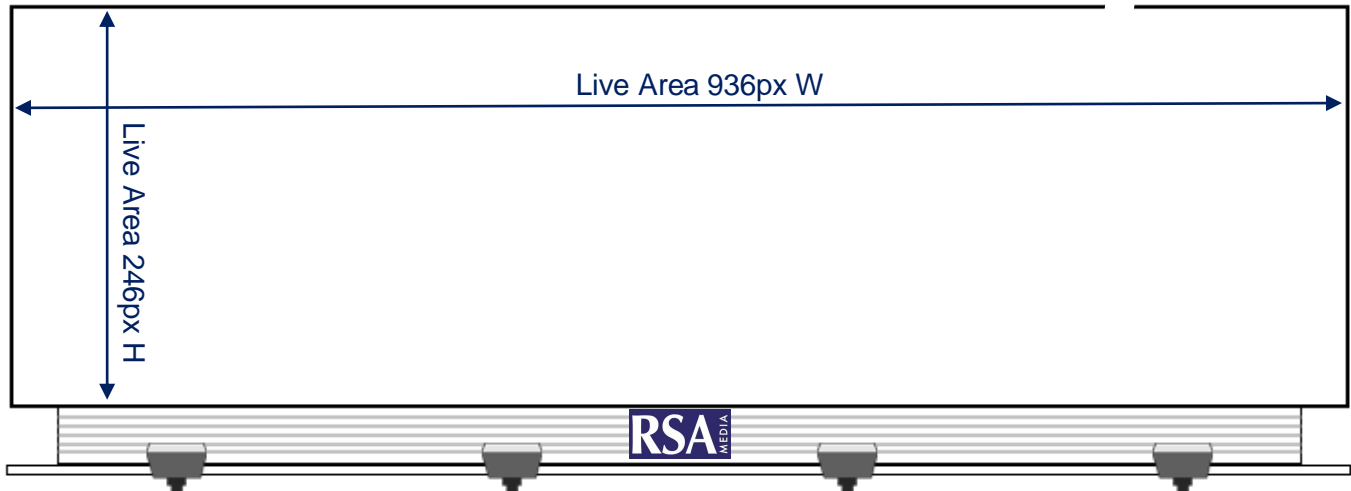
This road is also used by local traffic coming to and from the surrounding neighborhoods of Medford, Malden, Melrose, Chelsea, Revere, and Saugus.

SIZE: 14'H X 48'W

WEEKLY A18+ IMPs: 283,683 PER SPOT

LONGITUDE: -71.0282 **LATITUDE:** 42.4399

Rte. 1 WL 2,640' N/O Lynn St., F/N - Malden- **DIGITAL**



MATERIAL: Digital

PIXEL DIMENSIONS: 264H x 936W

RESOLUTION: 72 PPI

ORIENTATION: South

OTHER: N/A

FILE PREPARATION: Finished as JPEGs. Color should be RGB or YCbCr. Artwork received after 5PM will be uploaded on the following business day.

FILES: Files should be sent to Susan@rsamedia.com

ARTWORK INQUIRIES, FILES:

RSA Media c/o Susan Eastman
10 Presidential Way, Suite 1004
Woburn, MA 01801
617.227.4858
Susan@rsamedia.com