

## WALPOLE – Route 1 –S/F (1.5 Miles North of Gillette Stadium)



### DESCRIPTION

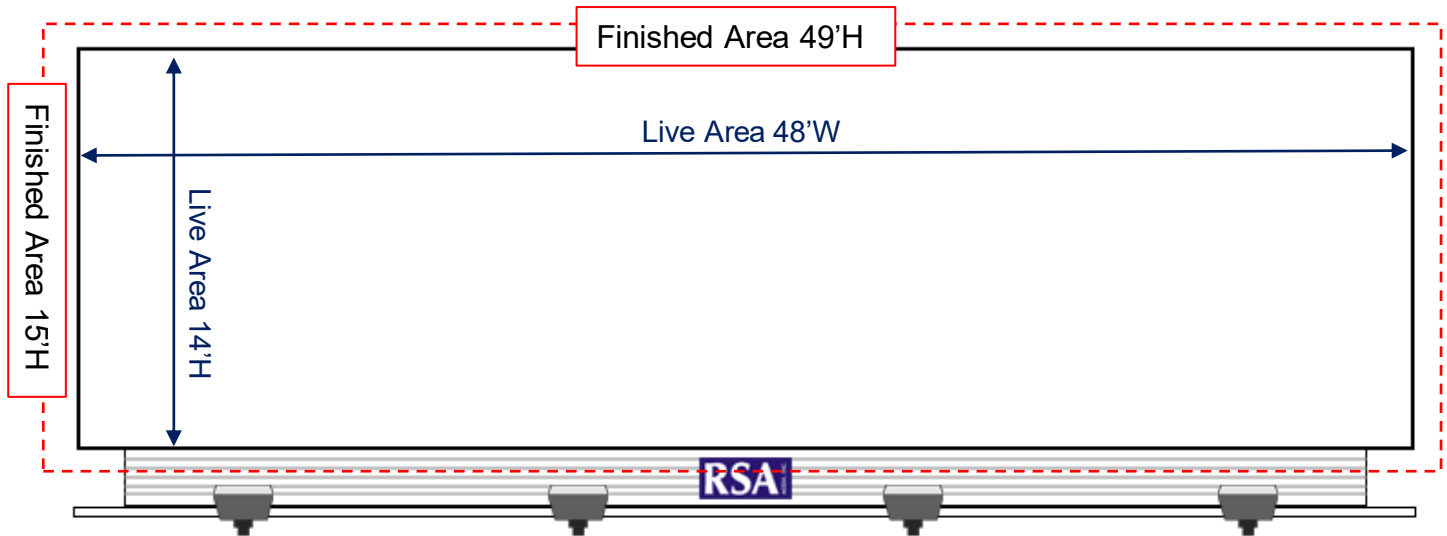
Located on Route 1 in Walpole, this unit is just 1.5 miles north of **Gillette Stadium**, the home of the world champion New England Patriots, and the New England Revolution as well as concerts and entertainment venues. The addition of Patriot Place, the 1.3 million square foot shopping and entertainment complex adjacent to Gillette Stadium, now draws thousands of additional vehicles every day to this area of Route 1. This unit shows to traffic heading to Boston from Gillette Stadium, Patriot Place and Plainridge Park Casino.

**SIZE:** 14'H X 48'W Bulletin

**WEEKLY A18+ IMPs:** 130,759

**LONGITUDE:** -71.2490 **LATITUDE:** 42.1081

## WALPOLE – Route 1 – S/F (1.5 Miles North of Gillette Stadium)



**MATERIAL:** Standard Flex Face Vinyl

**LIVE AREA:** 14'H X 48'W (registration line on top)

**FINISHED SIZE:** 15'H X 49'W

**ORIENTATION:** South

**OTHER:** N/A

**FILE PREPARATION:** Finished artwork files should be supplied at 360 DPI at 1"=1' scale or 720 DPI at 1/2"=1' scale. All fonts and image files should be included with artwork. All files should be saved in CMYK format. PDF, PSD, AI, EPS, IND, and TIFF files are acceptable. Do not place critical text or logos closer than 6" to the edge of the live area.

**FINISHING:** 3" Pocket and 3" Bleed incorporated into the overall finished size. Bleed the pockets. Produce on standard vinyl.

### ARTWORK INQUIRIES, FILES, and SHIPPING INQUIRIES:

RSA Media c/o Susan Eastman  
10 Presidential Way, Suite 100  
Woburn, MA 01801  
617.227.4858  
Susan@rsamedia.com

### SHIPPING INSTRUCTIONS:

RSA Media c/o Reliable Services  
35 Hillman Street, unit #5  
Tewksbury, MA 01876  
Attn: Tony Losurdo