

WALPOLE - Route 1 N/F (1.5 Miles North of Gillette Stadium)



DESCRIPTION

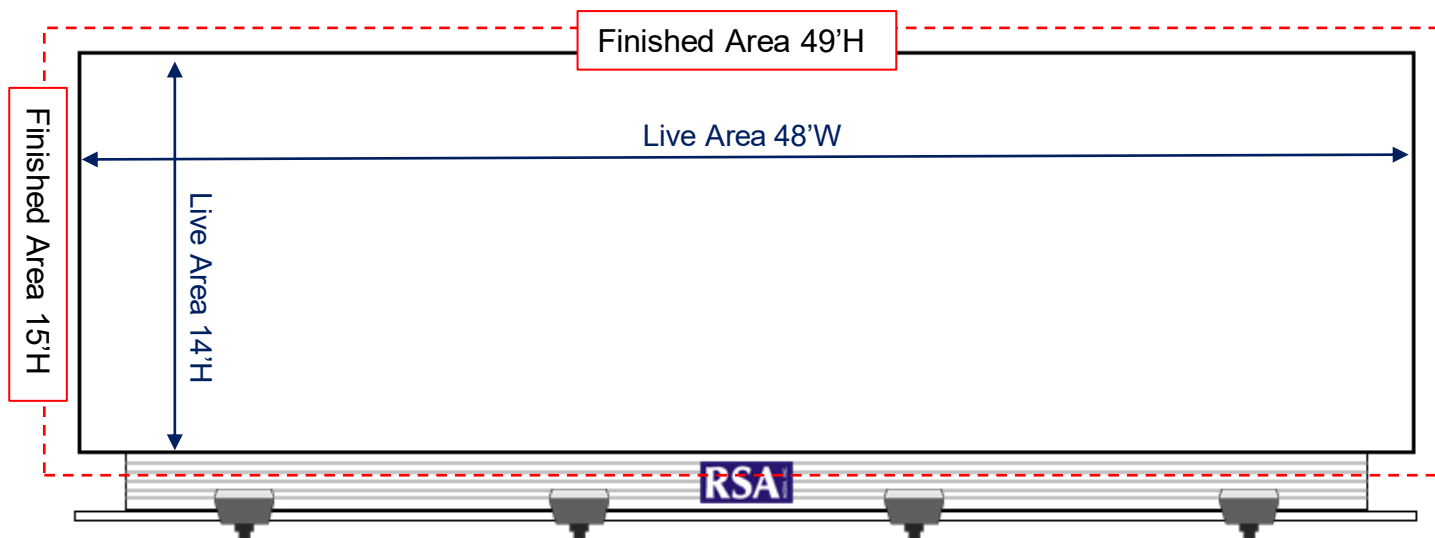
Located on Route 1 in Walpole, this unit is just 1.5 miles north of **Gillette Stadium**, the home of the world champion New England Patriots and the New England Revolution, as well as year round concerts and entertainment events. In addition, the Patriot Place complex, the 1.3 million square foot shopping and entertainment complex located adjacent to Gillette Stadium, now draws thousands of additional vehicles each day to this area of Route 1. This unit shows to traffic heading to Gillette Stadium and Patriot Place.

SIZE: 14"H X 48'W Bulletin

WEEKLY A18+ IMPs: 134,707

LONGITUDE: -71.2490 **LATITUDE:** 42.1081

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MATERIAL: Standard Flex Face Vinyl

LIVE AREA: 14'H X 48'W (registration line on top)

FINISHED SIZE: 15'H X 49'W

ORIENTATION: North

OTHER: N/A

FILE PREPARATION: Finished artwork files should be supplied at 360 DPI at 1"=1' scale or 720 DPI at 1/2"=1' scale. All fonts and image files should be included with artwork. All files should be saved in CMYK format. PDF, PSD, AI, EPS, IND, and TIFF files are acceptable. Do not place critical text or logos closer than 6" to the edge of the live area.

FINISHING: 3" Pocket and 3" Bleed incorporated into the overall finished size. Bleed the pockets. Produce on standard vinyl.

ARTWORK INQUIRIES, FILES, and SHIPPING INQUIRIES:

RSA Media c/o Susan Eastman
10 Presidential Way, Suite 100
Woburn, MA 01801
617.227.4858
Susan@rsamedia.com

SHIPPING INSTRUCTIONS:

RSA Media c/o Reliable Services
35 Hillman Street, unit #5
Tewksbury, MA 01876
Attn: Tony Losurdo